

BQ ELECTIONS

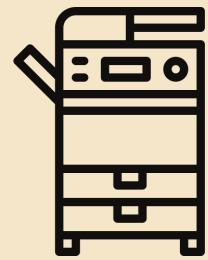


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PUBLIC RESOURCES

➤ [2025 CONNECT 351](#)

**PUBLIC RESOURCES MAY NOT
BE USED FOR POLITICAL
CAMPAIGN PURPOSES**



CAMPAIGNS ARE CONDUCTED BY:

ELECTED OFFICIALS AND

BALLOT QUESTION

COMMITTEES

NOT APPOINTED OFFICIALS (GENERALLY)



**PERMISSIBLE ACTIVITIES BY
APPOINTED AND COMPENSATED
PUBLIC OFFICIALS**

IB-92-02

DISCUSS A BALLOT

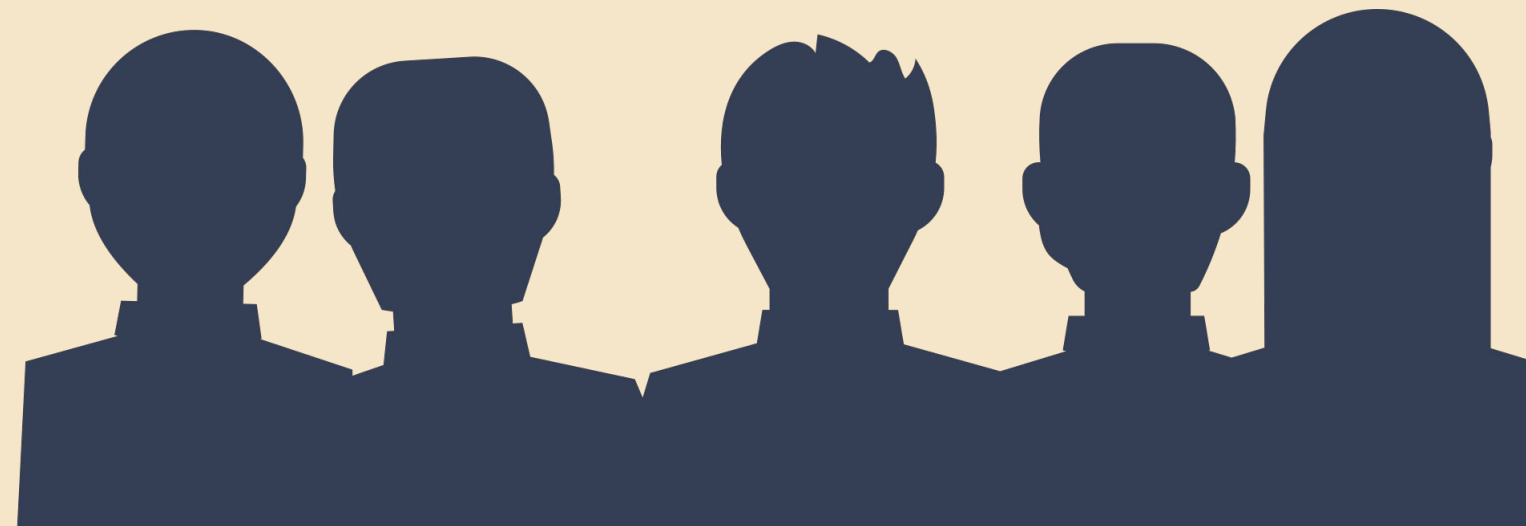
QUESTION

Includes government meetings and meetings
with private groups



TAKE A POSITION ON A BALLOT QUESTION

Officials may endorse, or vote as a body to
endorse, and issue a statement



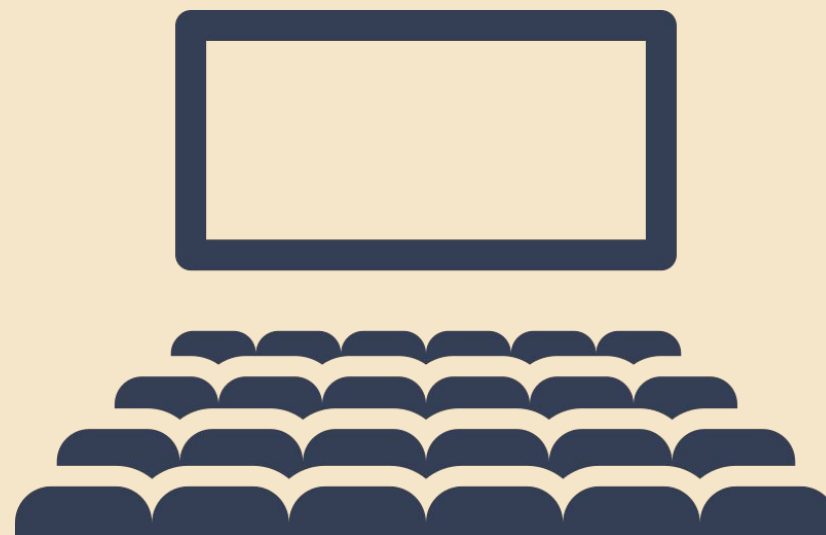
ANALYZE THE IMPACT OF A BALLOT QUESTION

Example: A police chief may prepare an analysis
of the effect of a Prop. 2.5 override



HOLD AN INFORMATIONAL FORUM

Officials may distribute a notice of the forum



SPEAK TO THE PRESS

CONTACT OCPF BEFORE A PRESS RELEASE IS
PREPARED AND DISTRIBUTED



POST INFORMATION ON WEB SITES

Public records may be posted to government websites, even if the information is about a ballot question

WHAT ABOUT
SOCIAL MEDIA?

NEWSLETTER GUIDANCE

May advise how parents can visit a website to
obtain information



LEGAL DISTRIBUTION

MGL CHAPTER 53, SECTION 18B

SIMILAR TO “RED BOOK”